

IV Congreso Internacional Áreas Marinas Protegidas



# TRANSPORTE



01-10 de Septiembre 2017  
La Serena - Coquimbo



*4th International Marine Protected Areas Congress*

*Transport*

*01-10 September 2017*

*La Serena - Coquimbo*

## **TRANSPORT LA SERENA-COQUIMBO**

La Serena and Coquimbo are nearby cities located approximately 500km to the north of Santiago de Chile.

The nearest airport is around 12km away from Hotel Enjoy, where the congress will be held, and between 8-12km away from the congress partner hotels (Hotel Diego Almagro, Hotel Club La Serena, Hotel La Serena Suite, Hoteles Campanario and Hotel Mar de Ensueño).

La Serena and Coquimbo city centres are located 5.5km and 18km away from the airport, respectively.

In order to get to the convention centre, your hotel or to the city centre you can choose from the different modes of transport available: taxis, rented cars, shuttles, colectivos (shared taxi), Uber or buses. Please see below information about the different alternatives to move around.

You can also download the public transport and map service mobile app MOOVIT to help you plan your trip.

**PLEASE NOTE: It is strongly advised that you take with you cash in Chilean pesos since most public transport do not accept dollars as a method of payment.**

*\*All transport fares provided are in USD and may vary according to the exchange rate.*

## **LA SERENA AIRPORT**

**Consortio Aeroportuario de La Serena S.A. Sociedad Concesionaria**



**Contact:** (+56) 512270353 – 512270236 - 512273721

[coordinación@taxisoldelvalle.cl](mailto:coordinación@taxisoldelvalle.cl)

[www.taxisoldelvalle.cl](http://www.taxisoldelvalle.cl)

**Address:** Camino a Vicuña s/n. Ruta 41.  
Aeródromo La Florida.

**Service Hours:** Monday to Sunday 07:00 AM to 11:00 PM.

## **AIRPORT SHUTTLE**

**Sociedad de Radio Taxi Sol del Valle Ltda**



**Contact:** (+56) 512484848 – 512494949; (+56) 995302272;

[coordinación@taxisoldelvalle.cl](mailto:coordinación@taxisoldelvalle.cl)

[www.taxisoldelvalle.cl](http://www.taxisoldelvalle.cl)

**Fare A:** CLP \$3.000; USD \$4.5

**Route:** La Serena city centre, La Serena west, Avenida del Mar, Hotel Enjoy, Hotel Diego Almagro, Hotel Mar de Ensueño, Hotel La Serena Suite, Hotel Club La Serena, Hotel playa campanario, Hotel Campanario del Mar, La Serena coach station.

**Fare B:** CLP \$6.000; USD \$4.5

**Route:** Coquimbo city centre, La Herradura, Coquimbo coach station.

**Service Hours:** Monday to Sunday 07:00 AM- 9:00 PM.

## **TAXI SERVICE**

Estimated fares for the following routes:

- **Airport-Hotel Enjoy.** CLP\$10.000; USD\$15.5
- **Airport – Hoteles Partners.** CLP \$10.000; USD\$15.5
- **Hotel Enjoy-Serena city centre.** CLP \$6.000; USD \$9.25.
- **Hotel Enjoy- Coquimbo city centre.** CLP \$6.000; USD \$9.25.
- **Hotel Enjoy –La Serena Lighthouse.** CLP \$5.000; USD \$7.70.

### *Taxi companies contacts:*

**Radio Taxi Nuevo Coquimbo:** +56 51 232 9361; +56 51 232 2565

<http://www.radiotaxicoquimbo.cl>

**Radio Taxi Velhorizonte:** +56 9 7624 0404; +56 9 9328 6140

<http://www.velhorizonte.cl/>

**Radio Taxi El Faro:** +56 51 222 5060; +56 9 6863 1683

<http://www.radiotaxielfaro.cl/>

### **Useful advice:**

- When you book a taxi, make sure you ask for the name of the driver. Before you board the taxi, check the driver is the one you were told it would collect you.
- Before boarding a taxi, make sure the driver carries a credential with contact details, photo and fares.
- Under no circumstances you should board a taxi where the driver is taking any other passenger on board.



- Before boarding the vehicle make sure it has a taxi signal. In case the car has no company logo, or its shows anything out of place, e.g. a blurry plaque, or has no company identification number on it, do not board the car.
- When you board the car, explain the driver where you are heading to and if you have a preferred route.
- Always prefer taxis from authorized companies or radio-taxis. If you pick-up a taxi on the road make sure it has a visible phone number.
- As a precaution do not pick-up taxis parked outside banks or other financial institutions.
- Do not hesitate to request a taxi driver to stop the car in case you notice any suspicious situation or you feel in danger.

## **CAR RENTAL**

### **Econorent**



Contact: (+56) 512270882;  
[lasarena.apto@econorent.cl](mailto:lasarena.apto@econorent.cl)  
[www.econorent.cl](http://www.econorent.cl)



**Range of fares.** Fares vary according to the vehicle. The following are **daily rental rates** including pick-up and return at the airport.

**Price in CLP:** from \$16.700 + IVA to \$71.002 + IVA;

**Estimated price in USD:** from \$25.755 + IVA to \$109.5 + IVA.

**Service Hours:** Monday to Sunday from 11:00 AM to 9:00 PM

### **Avis**

Contact: (+56) 512271509 – (+56) 998275235;

[aptilaresena@avis.cl](mailto:aptilaresena@avis.cl)

[www.avis.cl](http://www.avis.cl)

**Range of fares.** Fares vary according to the vehicle. The following are **daily rental rates** including pick-up and return at the airport.

**Price in CLP:** from \$19.900 + IVA to \$70.224 + IVA;

**Estimated price in USD:** from \$30+IVA to \$108 + IVA.

**Service hours:** Monday to Sunday from 11:00 AM to 9:00 PM.

## Europcar



Contact: (+56) 512568275;  
[aerpuerto.laserena@tattersall.cl](mailto:aerpuerto.laserena@tattersall.cl)  
[www.europcar.cl](http://www.europcar.cl)

*Range of fares.* Fares vary according to the vehicle. The following are **daily rental rates** including pick-up and return at the airport.

**Price in CLP:** from \$18.060 + IVA to \$85.900 + IVA;

**Estimated price in USD:** from \$27.60 + IVA to \$132.5 + IVA.

**Service hours:** Monday to Sunday from 11:00 AM to 9:00 PM.

## Hertz



Contact: (+56) 512568275;  
[aerpuerto.laserena@tattersall.cl](mailto:aerpuerto.laserena@tattersall.cl)  
<https://www.hertz.cl/>

*Range of fares.* Fares vary according to the vehicle. The following are **daily rental rates** including pick-up and return at the airport.

**Price in CLP:** from \$20.823+IVA to \$82.290+IVA;

**Estimated price in USD:** from \$32.10+IVA to \$126.5+IVA.

**Service hours:** Monday to Sunday from 11:00 AM to 9:00 PM.

## West



Contact: (+56) 512271524;  
[aptls@ilv.cl](mailto:aptls@ilv.cl)  
[www.westrencar.cl](http://www.westrencar.cl)

*Range of fares.* Fares vary according to the vehicle. The following are **daily rental rates** including pick-up and return at the airport.

**Price in CLP:** from \$22.680+IVA to \$82.080+IVA;

**Estimated price in USD:** from \$35+IVA to \$126.5+IVA.

**Service hours:** Monday to Sunday from 11:00 AM to 9:00 PM.

## Carmona

# Carmona

RENT A CAR

Contact: (+56) 994342670;  
[carmonarentacar.ls@gmail.com](mailto:carmonarentacar.ls@gmail.com)  
<http://www.carmonarentacar.cl/>

*Range of fares. Fares vary according to the vehicle.*

Service hours: Monday to Sunday from 11:00 AM to 9:00 PM.

### COLECTIVOS (SHARED TAXIS)

Colectivos are a common mode of transport in Chile similar to taxis, but with fixed routes and cheaper fares. They can accommodate up to 4 passengers and can be found parked at or around the most busy areas of the city. These vehicles are black with a route sign on top.



### *Routes that may be of your interest:*

**Line 33:** connects La Serena with Peñuelas, including the areas around Hotel Enjoy. Passengers can board at the Cordovez/Vicuña stop in La Serena. This line operates until 10:00 PM.

#### *Fares:*

**Price in CLP:** \$1.000

**Estimated price in USD:** \$1.5

**Line 9:** connects La Serena with Coquimbo. Passengers can board at Av. De Aguirre/Balmaceda (La Serena) and Henríquez/Aldunate (Coquimbo). This line operates until midnight.

#### *Fares:*

**Price in CLP:** \$1.000 (day) and \$1.200 (after 9 PM);

**Estimated price in USD:** \$1.5 (day) and \$1.8 (after 9 PM).

### Useful advice:

- Before boarding a colectivo make sure the driver carries a credential on the right or left hand side on the front or the

car. The credential must include the driver's name, photo and fares.

- Before boarding a colectivo make sure it goes towards your destination.
- Before boarding the vehicle ask for the fare, which should not exceed \$1.200 CLP.
- Colectivos do not accept credit cards, so you should make sure you carry enough cash with you to pay the fare.
- Colectivos do not accept cash in USD, so you should make sure you carry cash in Chilean pesos.
- As a precaution do not board colectivos which are parked outside banks or other financial insitutions.
- Board only colectivos with a line route signal.
- Do not hesitate to request a driver to stop the car in case you notice any suspicious situation or you feel in danger.

## **UBER**

Uber is available in both La Serena and Coquimbo.

Uber is an international company that offers private transport services by connecting passengers with registered drivers through a software mobile app. In order to use Uber passengers need to register on <https://get.uber.com/new-signup/> and download the application to their smartphones.

## **About Uber\***

### **Safe pickups**

The Uber app automatically finds your location to provide door-to-door service. That means you stay safe and comfortable wherever you are until your driver arrives.

### **Open to everyone, everywhere**

All ride requests are blindly matched with the closest available driver. So there is no discrimination based on race, gender, or destination.

### **Driver profiles**

When you're matched with a driver, you'll see their name, license plate number, photo, and rating—so you know who's picking you up ahead of time. And even after the trip, you're able to contact your driver if you left something behind.

For more information visit <https://www.uber.com>

*(\*) Information from Uber web page.*



## **BUS ROUTES**

Public transport bus services between the cities of La Serena and Coquimbo operate regularly and the journey takes around 25 minutes. Bus lines operate from 7:00 AM to 9:00 PM. The available routes are:

**PLEASE NOTE:** only the 4B bus route from Coquimbo stops one block away from Hotel Enjoy. All other bus lines stop at about 500-600 metres away from Hotel Enjoy on the Ruta 5 highway.

LISERCO Services:

- Llano – yellow sign with dark letters N°2
- Directo – white sign with red letters N°1
- Pampa – green sign with dark letters N°3
- Sindempart – light blue sign with dark letters N°5
- Tierras Blancas – purple sign with with letters N°4B
- Coquimbo – green sign with dark letters N°10

LISANCO Services:

- Directo – white sign with red letters N°1
- Sindempart – light blue with dark letters N°5
- Rinconada – white sign with dark letters N°11

## ***Fares:***

**Price in CLP:** \$600 (from La Serena to Ruta 5 highway stop, near Hotel Enjoy) and \$450 (from Coquimbo to Ruta 5 highway stop, near Hotel Enjoy)

**Estimated price in USD:** \$0.92 (from La Serena to Ruta 5 highway stop, near Hotel Enjoy) and \$0.62 (from Coquimbo to Ruta 5 highway stop, near Hotel Enjoy)

## **Useful advice**

- Before boarding a bus make sure it goes towards your destination by asking the driver.
- Kindly request the driver to let you know when the bus is approaching your destination (e.g. bus stop near Hotel Enjoy).
- Buses only accept cash in Chilean pesos, so make sure you carry cash with you.
- For more information about bus services in the city, you can install MOOVIT on your smartphone. Alternatively, you can follow “TransporteInforma” (@tteinforma\_IV) on twitter to know the latest news and updates on bus services.



## **COACH STATION**

There are two coach stations:

### **La Serena Coach Station**

**Address:** Amunategui 107 off Av. El Santo

**Contact:** (51) 2224 573

### **Coquimbo Coach Station**

**Address:** Varela N°1300

**Contact:** (51) 232 6651